

Case Study of VIP Industries Ltd



Explore how VIP Industries got 30% leaner and achieved a staggering 46% increase in productivity with Inventrax’s flagship warehouse solution?

Customer:	Industry:	Business	Headquarters:
VIP Industries	Luggage & Furniture	Manufacturing	Mumbai
Products:			
FalconWMS Warehouse Management System			

About:

“V.I.P. Industries Ltd. (VIP)” is a holding company engaged in **Manufacturing of Hard and Soft Luggage**. The Company operates through two segments: Luggage, Bags & Accessories, and Furniture. The Company has manufacturing facilities at various locations across India. The Company's product range includes trolleys, rucksacks, backpacks, duffel bags, laptop bags, travel accessories, short haul essentials, vanity cases, hard suitcases, briefcases and uprights, among others. It has approximately 8000 retail outlets across India and with a network of over 1300 retailers across approximately 30 countries.

Business Situation:

Prior to implementing FalconWMS, VIP Industries had been using its SAP financial management system to manage its warehouse operations, relying on 100% manual data input and processing and a paper-based picking operation.

Due to the scope for user error, VIP Ltd suffered poor stock location and inventory accuracy, compounded by the fact that the manual nature of the operation meant that issues were only identified at point of dispatch, leading to failed customer deliveries. In the absence of any central stock information, VIP has employed multiple inventory controllers at each site to try to mitigate these difficulties and to investigate and rectify issues as they arose.



Key Challenges:

Prior to implementing FalconWMS, VIP has faced with key challenges including

- Inventory Accuracy
- Product Diversification
- Picking Optimization
- Poor space utilization or slotting processes
- Unavailability of real time data

The Solution:

To support a more efficient and stable warehousing operation, VIP industries made the decision to implement a best-of-breed warehouse management system and, following a review of three possible vendors, selected FalconWMS due to its blend of rich functionality and ease of use.

Implementing FalconWMS has brought about major improvements in productivity and accuracy of its warehouse operations, including measurable reductions in administration, headcount, error rates, stock losses and order lead times and double digit increases in put-away and picking performance.

Solution Provided:

Implementing FalconWMS has helped VIP Industries to tangibly develop and drive its productivity improvements immediately. - for example, ecom orders that have taken two to three days to process are now actioned within hours of receipt, giving customers a 24-hour order- to-pick service in most cases.

They also have better visibility (i.e. real time) of inventory, are able to capture performance in several key areas - while regular configurability tweaks aren't prohibitively expensive.

- **Real Time Integration with Buffer Management System and SAP Landscape**
- **Centralized System handling multiple MDC and RDC units**
- **Improved and High scalable solution for future business growths**

Benefits Delivered:

By streamlining and future-proofing the operation, Inventrax has delivered major time and cost saving benefits, far exceeding the cost of the system with

- **Increased number of dispatches with no increase in labor**
- **Decreased indirect costs resulting from pick errors and product returns**
- **Improved customer service across all channels**
- **Dramatic improvements in inventory control, including goods received pallet identification and Nest and De-nesting management**
- **Decreased time for stock take and improved perpetual inventory management**
- **Improved space utilization**

Customer Testimonial:

We've quickly gained more insights into the efficiencies of our business management processes and have been able to react and improve accordingly because FalconWMS records everything. Stock checks are 99.99% accurate and the precision of our reporting has been equally impressive.

- Vineet Agarwal, Head IT – Infra, VIP Industries Limited.

Inventrax have delivered everything they promised and proven themselves to be a valuable business partner. We look forward to finding out what else the system can do, in terms of enhanced reporting capabilities which will add even further value to our business growth.

- Tapan Banerjee, AVP - Commercial & Logistics, VIP Industries Limited.